

# ART-FULL ALL CALL

*"Make your own Online  
Matching Game" Lesson Plans*



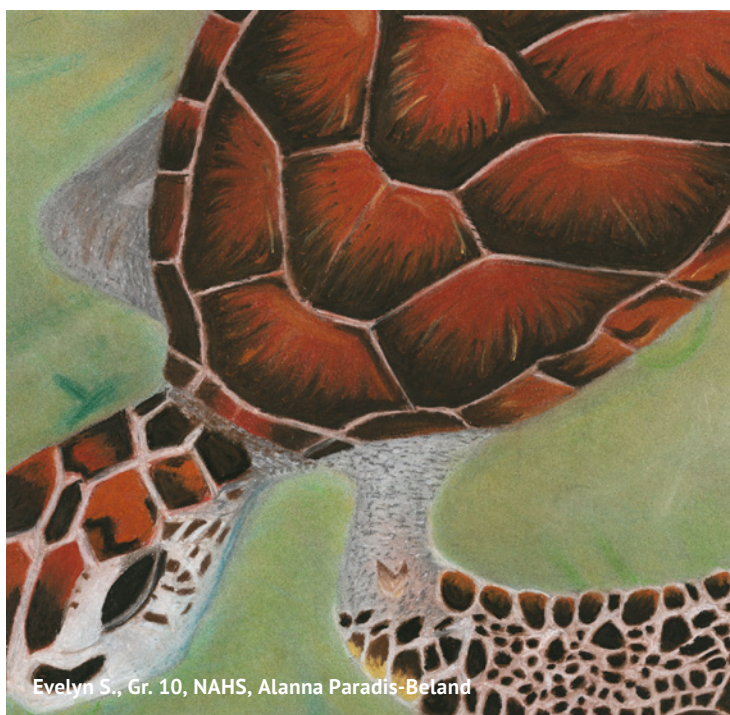
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## FRESH ARTISTS DESIGNED A WAY KIDS CAN MAKE ART FOR A PURPOSE WHILE SCHOOLS ARE ON "PAUSE."

\*

Kids make online digital matching games - using their own artwork and send them out into the world for other children to play and enjoy!

### BENEFITS OF PLAYING MATCHING GAMES

Everyone loves matching games. Little kids, teens, and grownups. These games challenge us to focus intensely, concentrate and remember visual images. Wonderful for spatial orientation and mental acuity. Fresh Artists matching games come in different degrees of difficulty. Some are super easy... and some are really challenging. All matching games are proven to exercise and improve our memories – a useful thing for all.

### HOW TO MAKE A FRESH ARTISTS MATCHING GAME:

It's simple!

1. Students create 12 small square, original works of art individually or collaboratively.
2. A teacher or caretaker will upload and submit their artwork online at [freshartists.org/play](https://freshartists.org/play)
3. Once artwork is approved by Fresh Artists, their game will be live on the online [Children's Gallery](#).
4. Then their teacher or caretaker will receive an email with their Matching Game link.
5. Students can share their link with friends and family to invite them to play their game!

**NOTE:** Before you start, please read our Important Guidelines for Making and Photographing Art on Page 5

### MATCHING GAME IDEAS FOR DISTANCE LEARNING ART PROJECTS

The Fresh Artists Art-Full Matching Games can provide schools with an engaging, fun way to show off art made as part of the art curriculum while staying in touch with Home & School Associations, community members, families, and the whole student body.

Below are three suggested project ideas the Fresh Artist Team cooked up just for you, but you may also cook up your own themes and ideas!

\* *Although launched as an activity for children "sheltering-in-place," this program will continue after schools open again*

## PROJECT 01

# EARTH DAY BIRTHDAY

## PROJECT FOR K-12

*Make art to celebrate the 50th Anniversary of Earth Day (April 22)*

Teachers can use the Fresh Artists Art-Full Matching Game Project as a Spring Art assignment.

This can be a project for individual kids, small group of students or the whole school. Talk with your students about different nature themes. Students can be prompted to create 12 works individually or collaboratively. Once students complete their artwork, have them email their final works to their art teacher for submission. Art teacher will approve, upload and submit their students' artwork for Fresh Artists final approval. Art teacher will be notified of approval and receive links to their Games.

## THEME IDEAS

BUTTERFLIES

POLLINATORS

BUGS WE LOVE

FAVORITE FRUITS

SIGNS OF SPRING

PET PORTRAITS

OWLS & BIRDS

LEAVES & FLOWERS

## INCORPORATE BIG IDEAS:

- » Before the art making begins, you can prompt your students to research the science behind their natural themes and have them share findings with their peers.
- » While your students are creating their artwork, incorporate elements of math; such as counting insects' legs or looking at the symmetry of designs on butterfly wings.
- » Create springtime vocabulary list to review with your students before, during and after their project.
- » Honor family pets with a "close-up, shoulders-up" portrait of your family's fur, fin or feathery babies
- » Introduce your students to artists who incorporate nature into their work such as [Andy Goldsworthy](#), [Henri Rousseau](#) or [Claude Monet](#).



## PROJECT 02

# WORLD OCEANS DAY

## PROJECT FOR K-12

in partnership with



### *Make art to honor the UN's "World Oceans Day" (June 8)*

In celebration of World Oceans Day on June 8, Fresh Artists is partnering with The Hydrous, a California nonprofit international community of scientists, divers, designers, filmmakers, technologists, educators and concerned citizens who love the ocean and want to share it to protect it. They believe that in order to protect the world's oceans, people need to *SEE* oceans. Fresh Artists believes that when children make art about a subject, they can *SEE* the subject, engage deeply with the subject and interpret it in a meaningful way.

We have invited The Hydrous to create three photo galleries of outstanding photographs of coral, tropical fish and tiny, brilliantly-colored creatures called nudibranchs. The children's challenge is to create portraits of these extraordinary creatures to become Matching Games for other children to play.

This can be a project for a small group of students or the whole school. Talk with your students about different ocean themes. Prompt students to create 12 small works individually or collaboratively. Once students complete their artwork, have them email their final works to you for submission. Art teacher will approve, upload and submit their students' artwork for Fresh Artists' final approval. Art teacher will be notified of approval and receive links to their Games on Fresh Artists' Game Gallery.

## VISIT THE GALLERIES

### CORAL

[freshartists.org/coral](https://freshartists.org/coral)

### FISH

[freshartists.org/fish](https://freshartists.org/fish)

### NUDIBRANCHS

[freshartists.org/nudibranchs](https://freshartists.org/nudibranchs)

### CREATURES

[freshartists.org/creatures](https://freshartists.org/creatures)

*These images have been lent to Fresh Artists for this special project by the photographers. They are for educational use only and no other purpose.*

## INCORPORATE BIG IDEAS:

- » Before art making begins, you can prompt your students to research the science behind their ocean theme and have them share findings with their peers. Ex: Estimate how much of our planet is covered by the ocean?
- » While your students are creating their artwork, incorporate elements of science; do you think coral are living (*like plants or animals*) or nonliving (*like rocks or minerals?*) Are Nudibranchs carnivorous (*meat eater?*) At what depths do Nudibranchs live? Would they make good pets?
- » Create ocean vocabulary list to review with your students before, during and after their project.
- » Introduce your students to artists who incorporate nature into their work such as: [Robert Wyland](#), [Hokusai](#), and [Mlle. Hipolyte](#).
- » Artists committed to ocean conservation: [www.mymodernmet.com/ocean-art-world-oceans-day/](http://www.mymodernmet.com/ocean-art-world-oceans-day/)

## PROJECT 03

# CREATE A YOUNG CURATORS TEAM

## PROJECT FOR 8TH- 12TH

If your school will have a large number of submissions, you can deputize five older students (*grades 8–12*) to form a Young Curators Team. They can help examine, sort, and create “aesthetically pleasing image assortments” into Games. It’s a fun way to explore the job of Art Curator as a possible career. In other words, they can examine all submissions and make games that look good and are fun to play!

## HOW TO START

**Art teachers can appoint a small group of 5 students to form their school’s Young Curators Team.**

- » Using Google Classroom, Zoom or Google Hangouts, kids and art teacher meet to talk about what an art curator is and does. Art teacher can share their screen with Curation Team to review and group artwork.
- » Students will collaborate to put 12 images together to curate Art-Full Matching Games and name them.
- » We encourage students to submit several Art-Full Matching Games to showcase their school’s artistic talent.
- » Once approved by the Art teacher, the Young Curators submit all of their Games online at [freshartists.org/play](https://freshartists.org/play).
- » As soon as they’re checked out by Fresh Artists curators, the games go LIVE on the Fresh Artists Children’s Gallery!
- » Art teacher will receive an email with the links to all matching games to share with their students, administrators and Home & School Committees.

## HERE ARE SOME IDEAS FOR YOUNG CURATORS TO EXPLORE

- » Why do some pieces of art go together well and some pieces don’t?
- » Are the images different enough, one from another, to be easy or hard to match?
- » Do you see any themes emerging amongst some of the art that would make them go well together?
- » What happens when you group works of art that have complimentary colors?
- » What happens when you group works of art that don’t have complimentary colors?
- » Would you group different styles of artwork together? Abstract with representational?

## VOCABULARY TO EXPLORE

CURATOR

CONNOISSEURSHIP

AESTHETIC

COMPOSITION

## GUIDELINES FOR MAKING ART TO SUBMIT

### Artwork must be original works of art made by children – K-12

- » **ARTWORK MUST BE SQUARE** or it will automatically be cropped
- » Family group submissions will be considered as long as the children's art predominates
- » Content must be appropriate for all ages
- » Original artwork should be about 6" x 6" for best reproduction
- » Artwork & backgrounds should fill the square entirely, with very little "negative" (*white*) space
- » Best mediums are markers, chalk pastel, oil crayon, watercolor, or colored pencil
- » For children with few art materials, shaded graphite pencil drawings can be very effective
- » Extremely fine details are lost – try to keep your designs bold
- » Strong contrast between subject and background is most successful
- » No photography allowed
- » Collections must contain 12 usable and acceptable images.
- » List all art makers' first names and their ages. Even grownups!
- » Multiple game submissions are allowed.

## HOW TO PHOTOGRAPH YOUR 12 ARTWORKS

- » Take a phone photo of each individual piece of art.
- » Current smart phone photos work fine.
- » Photos must be in focus, clear & well lit.
- » When you photograph your art, get in close enough to so the entire artwork fills the screen.
- » Make sure you don't cast a shadow & focus the camera on the center of the artwork.
- » Snap the picture. Take several of each but only upload the clearest and best ones.
- » Each piece of art needs its own photo.
- » Photos may take a few minutes to load. You'll know they're loaded when they fill the empty squares in the Upload section.

### You will receive 2 email notifications from Fresh Artists when you submit your collection:

1. As soon as your collection is received by our Curator.
2. When the Curator uploads your submission into the monthly Gallery

#### Disclaimers:

*Fresh Artists reserves the right to moderate content for any reason, and to rotate Games in and out of the library at our discretion.  
Not all collections submitted will be selected for web publication.*

## NATIONAL VISUAL ARTS STANDARDS

- » **Anchor Standard 1:** Generate and conceptualize artistic ideas and work
- » **Anchor Standard 2:** Organize and develop artistic ideas and work
- » **Anchor Standard 4:** Select, analyze and interpret artistic work for presentation
- » **Anchor Standard 7:** Perceive and analyze artistic work
- » **Anchor Standard 9:** Apply criteria to evaluate artistic work
- » **Anchor Standard 10:** Synthesize and relate knowledge and personal experiences to make art

## DISCLAIMERS

- » By submitting your collection of original art to be considered for the Fresh Artists Art-Full Matching Game Project you agree that Fresh Artists may display any or all pieces in their Matching Games, on our website, in our social media and in all forms of media, electronic and mechanical, and for any other editorial, PR, internet or televised purpose.
- » Fresh Artists reserves the right to moderate content for any reason, and to rotate Games in and out of the online galleries at our discretion. Not all artwork submitted will be selected for web publication.

## CONTACT INFORMATION

### For general information,

Please contact Jenna Wilchinsky: [jenna@freshartists.org](mailto:jenna@freshartists.org)  
or Barbara Chandler Allen: [bcallen@freshartists.org](mailto:bcallen@freshartists.org)

### For website tech information or help,

Please contact Alex Boatman: [artsubmissions@freshartists.org](mailto:artsubmissions@freshartists.org)

## FRESH ARTISTS THANKS THE HYDROUS FOR PHOTOS, ADVICE AND ENTHUSIASM FOR OUR NEW PARTNERSHIP!

Erika Woolsey, Marine Biologist, CEO & Co-Founder; Kristina Woolsey, Mother of Multimedia, Board Chair; Pete Niesen, Diver, Photographer & Board Director; Peggy Snyder, Education Technologist & Board Director; Bob Concannon, Photographer; Allison Fritts-Penniman, Biologist & Nudibranch fanatic and Rick Miskiv, Diver, Photographer





# ARTWORK EXAMPLES



*Images above are all from elementary, middle, and high schools in the Norristown Area School District & Philadelphia School Districts in PA. Art teachers Cathy Bateman, Alanna Paradis-Beland, Rachel Brewster, Susan Guido, Susan Kelly, and Sonya Smith.*