

# GREAT ART DOING GOOD!

## MAKE YOUR OWN DIGITAL MATCHING GAMES!

### Kids use their artwork to make games for other kids

Everyone loves matching games. Little kids, teens, and grownups. These games challenge us to focus intensely, concentrate and remember visual images. Wonderful for spatial orientation and mental acuity. Fresh Artists matching games come in different degrees of difficulty. Some are super easy... and some are really challenging. All matching games are proven to exercise and improve our memories – a useful thing for all.

## HOW TO MAKE A FRESH ARTISTS MATCHING GAME:

**It's simple!**

1. Kids create 12 small square, original works of art individually or collaboratively.
2. Parent/helper will assist to upload and submit their artwork online at [freshartists.org/play](https://freshartists.org/play)
3. Once artwork is approved by Fresh Artists, their game will be live on the online [Children's Gallery](#).
4. Then their parent/helper will receive an email with their Matching Game link.
5. Students can share their link with friends and family to invite them to play their game!

**NOTE:** Before you start, please read our Important Guidelines for Making and Photographing Art on Page 2

## CLICK THE IMAGE BELOW TO PLAY KID'S GAMES ALREADY SUBMITTED!



## CONTACT INFORMATION

**For general information,**

Please contact Jenna Wilchinsky: [jenna@freshartists.org](mailto:jenna@freshartists.org)  
or Barbara Chandler Allen: [bcallen@freshartists.org](mailto:bcallen@freshartists.org)

**For website tech information or help,**

Please contact Alex Boatman: [artsubmissions@freshartists.org](mailto:artsubmissions@freshartists.org)

## GUIDELINES FOR MAKING ART TO SUBMIT

### Artwork must be original works of art made by children – K-12

- » **ARTWORK MUST BE SQUARE** or it will automatically be cropped
- » Family group submissions will be considered as long as the children's art predominates
- » Content must be appropriate for all ages
- » Original artwork should be about 6" x 6" for best reproduction
- » Artwork & backgrounds should fill the square entirely, with very little "negative" (*white*) space
- » Best mediums are markers, chalk pastel, oil crayon, watercolor, or colored pencil
- » For children with few art materials, shaded graphite pencil drawings can be very effective
- » Extremely fine details are lost – try to keep your designs bold
- » Strong contrast between subject and background is most successful
- » No photography allowed
- » Collections must contain 12 usable and acceptable images.
- » List all art makers' first names and their ages. Even grownups!
- » Multiple game submissions are allowed.

## HOW TO PHOTOGRAPH YOUR 12 ARTWORKS

- » Take a phone photo of each individual piece of art.
- » Current smart phone photos work fine.
- » Photos must be in focus, clear & well lit.
- » When you photograph your art, get in close enough to so the entire artwork fills the screen.
- » Make sure you don't cast a shadow & focus the camera on the center of the artwork.
- » Snap the picture. Take several of each but only upload the clearest and best ones.
- » Each piece of art needs its own photo.
- » Photos may take a few minutes to load. You'll know they're loaded when they fill the empty squares in the Upload section.

### You will receive 2 email notifications from Fresh Artists when you submit your collection:

1. As soon as your collection is received by our Curator.
2. When the Curator uploads your submission into the monthly Gallery

#### Disclaimers:

*Fresh Artists reserves the right to moderate content for any reason, and to rotate Games in and out of the library at our discretion.  
Not all collections submitted will be selected for web publication.*





# ARTWORK EXAMPLES



*Images above are all from elementary, middle, and high schools in the Norristown Area School District & Philadelphia School Districts in PA. Art teachers Cathy Bateman, Alanna Paradis-Beland, Rachel Brewster, Susan Guido, Susan Kelly, and Sonya Smith.*